



THE MUST-ATTEND GATHERING OF GIGABIT CITIES

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GIGABIT CITY SUMMIT

N O R T H A M E R I C A



January 13 - 15, 2015

KANSAS CITY



gigabitcitysummit.com



CONNECTED

Meet with fellow leaders in North American Gigabit Cities facing the same question: What do we do with the gigabit?

»» WHY JOIN US?



Organized by KC Digital Drive, the Gigabit City Summit is your chance to learn how to make your own city smarter, faster, and better. Discover what Kansas City did to seize the gigabit opportunity. Hear from people with on-the-ground experience with a large-scale gigabit fiber buildout.

Join leaders from cities around the country as we explore how ultra-high-speed Internet is reshaping Communities. Get expert insight from the front lines, and find out how your city can benefit from lessons learned.

Enjoy sessions with noted smart city writers and thinkers. Expand your network and horizons, share ideas for how gigabit fiber can transform communities and improve people's lives.

The Gigabit City Summit is the only event where you can learn how your city and your metro can prepare for the opportunity to become a Gigabit City.

Register at: gigabitcitysummit.com

CONNECTED

PRE-CONFERENCE WEBINAR SERIES*:

SMART CITIES: AN OVERVIEW

November 5, 2014 • 12:30-2:00 pm CST

What is a smart city? How are models for building smart cities growing and changing? Get an overview of this burgeoning field in the U.S.

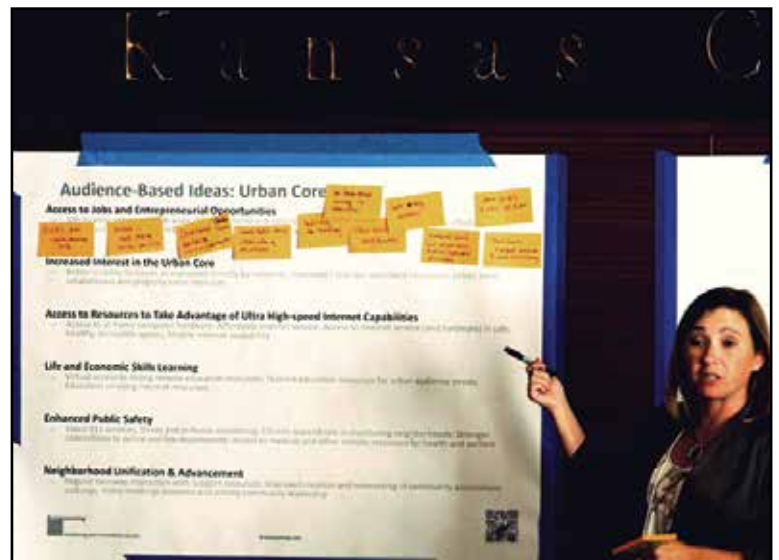
Featuring: Boyd Cohen (Professor and Urban Strategist, Universidad del Desarrollo - Santiago, Chile), Gordon Feller (Director of Urban Innovation @ Cisco; Cofounder, Meeting of the Minds)

CITIES IN THE SECOND MACHINE AGE

December 2015

The future is coming faster than we can prepare for it. Learn about the economic and sociological potential of emerging technology and how it affects cities. (Speakers TBA)

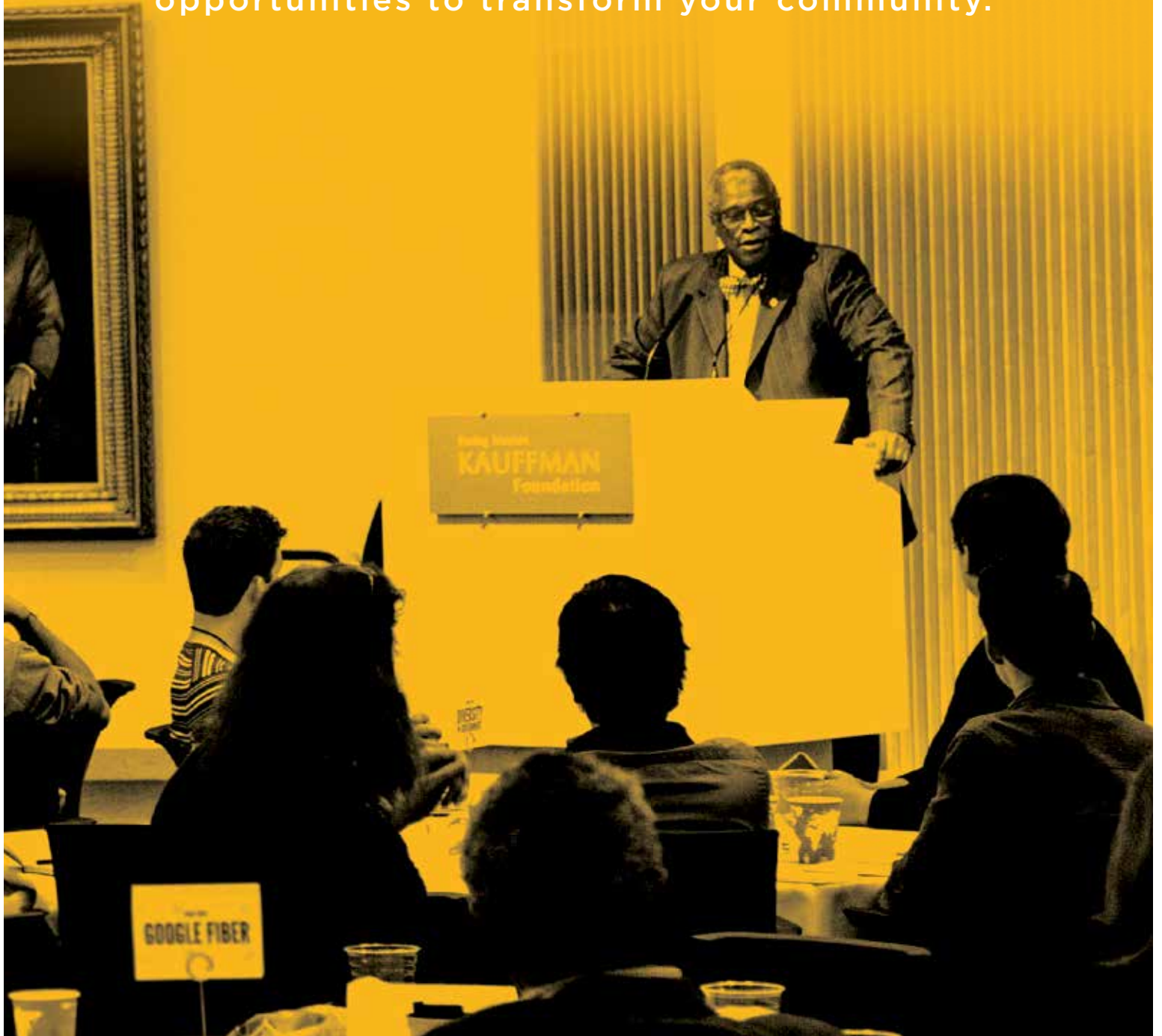
Register for tickets online at gigabitcitysummit.com to access webinars.



* Event Agenda subject to change

IMMERSED

Go beyond the technical. Embrace real opportunities to transform your community.



EARLY ARRIVAL LOUNGE

January 12, 2015 • 4:00-6:00 pm

Join us Monday before the conference for cocktail hour at the Intercontinental Hotel, then break into dinner groups with people who share a similar discipline or job title. Attention: Mayors, City Managers, Economic Development Officials, IT Managers, Urban Planners, etc.

IMMERSED January 13, 2015

@ UMKC HENRY W. BLOCH EXECUTIVE HALL
FOR ENTREPRENEURSHIP AND INNOVATION

SCHEDULE*

7:30-8:30 am: Check-In

Continental breakfast provided

8:30-8:45 am: Stories of Success

Community testimonials on the transformative power of the gigabit.

8:45-9:15 am: Mayors' Welcome

Welcome from Mayor Sly James (City of Kansas City, Missouri) and Mayor Mark Holland (City of Kansas City, Kansas).

9:15-10:00 am: The Early Adopter's Dilemma

Blair Levin (Communications & Society Fellow, The Aspen Institute)



10:15-11:15 am:

Laying a Community Foundation

Moderator: Alan Fitzpatrick
(Charlotte Hearts Gigabit)

Panelists: Mike Brown (The Brainzooming Group), Herb Sih (Think Big Partners), Margaret May (Ivanhoe Neighborhood Council)

11:15 am-12:15 pm:

Moving from Checklist to Playbook

Moderator: Yiaway Yeh (CIO of Nashville)

Panelists: Mike Burke, Ray Daniels (KC Digital Drive & Mayors' Bistate Innovations Team), David Warm (Mid-America Regional Council), David Sandel (Sandel & Associates)

12:15 -1:45 pm: Lunch and Inspiration Theater /Connection Lounge

Grab lunch and learn from some of the most innovative companies providing services in the gigabit space.

1:45-2:35 p.m: Metro Area Workshop (Breakout Session)

Meet up with your delegation to start laying the groundwork for your community plan.
Facilitator: The Brainzooming Group

2:35-3:05 pm: Google Fiber's Checklist and You

Sponsored by Google Fiber

3:05-3:45 pm: The Red Tape: Where and How to Cut

Rick Usher (City of Kansas City, MO),
Rondella Hawkins (City of Austin, TX)

3:45-4:45 pm: City Case Studies (Breakout Session)

Meet one-on-one with delegates from cities who have experienced fiber builds or reached an agreement with a provider.

4:45-5:30 pm: From Gigabit City to Smart City

Keynote: Boyd Cohen (Professor and Urban Strategist, Universidad del Desarrollo)

5:30-7:30 pm: Opening Reception

Keynote: Joe Reardon (McAnany, VanCleave & Phillips, former mayor of Kansas City, KS)

INSPIRED

Create a plan. We'll help you write a playbook
for your community's future.



INSPIRED
January 14, 2015

@ KAUFFMAN FOUNDATION |
@BLOCH EXECUTIVE HALL

SCHEDULE*

8:00-9:00 am:
BREAKFAST @ KAUFFMAN FOUNDATION

9:00-10:30 am:
1 MILLION CUPS @ KAUFFMAN FOUNDATION

Entrepreneurs Using the Gigabit

10:30-11:15 am:
Scaling Networks Across the U.S.

Catherine Bracy (Code for America),
Chris Lawrence (Mozilla), Bill Wallace (US Ignite)

11:15 a.m.-12:00 pm:
Connecting Networks within Our Cities

Ken Hays (The Enterprise Center - Chattanooga, TN),
Bradley Holt (Found Line - Burlington, VT), Aaron
Deacon (KC Digital Drive)

12:00-1:30 pm:
Lunch and Kauffman Foundation Workshop

Building an Entrepreneurial Ecosystem

@BLOCH EXECUTIVE HALL

2:00-2:50 pm: Making It Pay:
How to Make a Gig a Powerful Economic Engine

Drew Solomon (Economic Development Corporation of
Kansas City, MO), Andy Huckaba (City of Lenexa, KS)

**2:50-3:40 pm: The Digitally Underserved in a Time
of Broadband Abundance**

Deb Socia (Next Century Cities, formerly of Tech Goes
Home - Boston, MA), Cheptoo Kositany-Buckner
(Kansas City Public Library), Michael Liimatta (Con-
necting for Good - Kansas City)

4:00-4:50 pm:
Building the Future with Gigabit Apps

Will Barkis (Gigabit Developer Evangelist), Glenn
Ricart (US Ignite)

4:50-5:30 pm:
Smart Cities in the Second Machine Age

Keynote: Anthony Townsend
(Author of "Smart Cities", NYU Rudin Center)



January 15, 2015

@INTERCONTINENTAL HOTEL

7:30 - 8:30 am:
Broadband as a Utility and the Responsive City

Keynote: Susan Crawford
(Author of "The Responsive City", Harvard Law School)

9:00 am - 1:00 pm:
KC Tours and Closing Workshops

Meet with members from your metro delegation to
digest the conference and develop an action plan,
then take a tour of KC's tech hotspots: the Google
Fiber Space, Kansas City Startup Village, Think Big
Partners, OfficePort, and the Sprint Accelerator.

* Event Agenda subject to change

 **DETAILS***
January 13-15, 2015

 **WHO SHOULD PARTICIPATE:**

Mayors, City Officials and Department Heads, Innovation Officers, Tech Leaders, Community Champions

NOT YOUR ORDINARY MEETING:

The Gigabit City Summit provides value, insight, and hit-the-ground-running direction before, during, and after your time in Kansas City. In addition to outstanding speakers, specially designed interactive sessions, and unique networking opportunities while in KC, your delegation will have the benefit of:

- * Two pre-session Webinars prior to January 13 to help prep you for the City Summit.
- * Upfront surveys to catalog your community specific opportunities and issues.
- * Diagnostics on how to recognize your community strengths and weaknesses.
- * An Insight Capture tool available throughout the Summit that will help your delegation take advantage of your experience in Kansas City and give you a head start on an action plan when you return home.

Registration Cost:

Individual	\$695
<i>*Earlybird Pricing: Savings of 20%</i>	\$549* - Until Nov. 1 2014
Metro Delegation Five Attendees	\$2,995 <i>\$595 per additional Member</i>
<i>*Earlybird Pricing: Savings of 30%</i>	\$2,095* -Until Nov. 1 2014 <i>\$419 per additional Member</i>

Register Today @: gigabitcitysummit.com.



AARON DEACON
Managing Director
KC Digital Drive
adeacon@KCDigitalDrive.org
office: 913-475-9885
[@KCDigitalDrive](https://twitter.com/KCDigitalDrive)

Special thanks to the Gigabit City Summit Sponsors:



* Event Agenda and speakers subject to change